Catalogue Deceptions

I want what I ask-"No, thank you. Good day." This quotation ed for. took the grand prize in a recent con-Yest held by a magazine in the cam paign against substitution in trade. You do not niways get what you ask for when you order through a cata-It is very easy to make an article look better in a picture than it looks to reality, and this is done frequently in the extalogues. But there ts a still more insulious and contemptihie way of deceiving the public which some of these concerns employ. They print both a picture and the description of a piece of furniture, for instance. According to the picture, it is elegant. Suppose it is a dining room table. The picture will show handsome five inch table legs. The reader is attracted at Even when he finds by perusing the description that the table has two inch legs be is not altogether dis-Quite often a person or ders an article through the influence of the picture.

A Hint to the Wise.

The Paris (Mo.) Appeal, referring to the business done by mull order houses throughout the various counties in Mossouri, editorially says: "Advertising is costing the merchants of Monroe counts thousands of dollars every year-not that our merchants actually pay out thousands of dollars each year for advertising, but the great department stores in the cities advertise every day ie the year, telling the public just what they have to sell and what it will cost papers carrying these advertise ments and thousands of price lists go all over the county, and people sowhat they need advertised and under It from the city stores. Who can blame them: Merchants all over this county. have the same goods and often for less money, but the buyer does not know It, so be sends off for his goods. Now if the merchants in this county were to use the same methods that the city merchants use the mail order houses would get but few orders from old

Nothing

But the Best

Echo Spring, Forester,

Guggenheimer, American Malt, Sherwood Rye,

Canada Malt.

and many other liquors.

Drop in when in town

Simpson & Co. Proprietors.

We Keep

What Do They Cure

The above question is often asked concerning Dr. Pierce's two leading medicines. Golden Medical Discovery' and Favorite Prescription."

The answer is that "Golden Medical Discovery' is a most potent alterative or blood-purifier, and tonic or invigorator and acts especially favorably in a curative way upon all the mucous lining surfaces, as of the masal passages, throat broughist tubes, stomach, bowels and bladden curing a large per cent of catarrhal cases whether the disease affects the masal passages, the Droat, larynx, bronchia, stomach (as catarrhal dyspepsia), bowels (as minous anxions), bladder, uterus or other privic organs. Even in the chronic or micarative stages of Disease curies.

The Favorite Prescription" is advised

The Favorite Prescription is advised for the cure of one class of diseases—those seculiar weakingsted certificeness and resource of the cure of one class of diseases—those seculiar weakingsted certificeness and resource. For weak worning tonic and nervine. For weak worning tonic and nervine, For weak worning to building up the strength, regulating the womanly functions, subduing pain and bringing about a healthy, vigorous condition of the whole system.

A book of particulars wraps each bottle giving the formule of both medicines and quoting what scores of eminent medical authors, whose works are consulted by physicians of all the schools of practice as guides in prescribing, say of each ingredient entering into these medicines. The words of praise bestowed on the several ingredients entering into Doctor Pierce's medicines by such writers should have more weight than any amount of non-professional testimonials, because such men are writing for the guidance of their medical brethren and know whereof they speak.

Both medicines are non-alcoholic, non-

their medical brethren and know whereof they speak.

Hoth mestleines are non-alcoholic, non-secret, and contain no barmful habit-forming drugs, being composed of giveri-extracts of the roots of native, American medicinal forest plants. They are both sold by dealers in medicine. You can't afford to necept as a substitute for one of these medicines of known composition, any secret hestrum.

Dr. Pierce's Peliota small sugar-coated, easy to take as candy, regulate and in-vigorate stomach, liver and bowels.

Presbyterian Church.

Sunday School - - -10 a. r.ı. Divine Service 11 a. m. Christian Endeaver 7 p. m. 7:30 p. m. **Evening Service**

Quick Meal gasoline stoves for sale by Tracy-Roberts Hard-

DON'T EAT TOO MUCH.

Good Ruise to Follow For Our Stomache' Sake.

How often should we eat? I know people who seem to be in a high state of bealth, mentally and physically, who have, one of them for about ten years, eaten only one ment a day. also know a man who boasts that every day be eats "five good, square meals." He won't keep it up, though Nature is already prodding him with sharp little pains at his knee joints

The stomach is a flabby, clastic sack, holding normally about a quart, al though as a result of various dietetic abuses it is very commonly so distended as to be capable of containing much more. Food swallowed passes at once into the stomach, which closes it closely and begins a series of pecultar churning, rotating movement the result of which is to thoroughly mix the food with the special secre tion of the gastric juice. lows the conversion of certain parts of the food into substances capable of passing through the wails of the stom ach and being absorbed by the blood in other words, of converting proteids into peptone. Part of the matter so changed at once passes into the blood. and a part goes into the next section of the tube, to be dealt with later.

In most cases the stomach should be permitted at least seven hours to do Its work, to empty itself and to rest in preparation for another meal. Now let us imagine the stomach four hours after being loaded down with a heav complex meal, intering hard to de-good work for its owner. Imagine that the process of conversion has proceeded until it is, say, three-quarters completed and the man thinks it is time to eat a late supper. What heppens? Why, the process of digestion is at once arrested, the function of the stomach itself is entirely deranged and within an hour that stomach contains a mass of mixed up, broken down, putrefying matter that is a menace not only to health and com-fort, but even to life. I could mention cases where such conditions have caused sudden death.

The usual division of the three meal system does not permit the stomach their work and get sufficient time for proper rest. Breakfast at 8. dinner at 12 and supper at 5 does not give us sufficient time. Even if the morning meal be an hour earlier and the even ing meal an hour later there will be crowding and embarrasement of the organs. The remaining hours of the day are not long enough to enable the digestive organs to recover from the strain of being compelled to do such an energious amount of work in si short a time.

A Fair Chance.

Dressed in the latest and most approved motor cycling costume, with gogules all complete, the motor cyclist gayly toot tooted his way by Regent's park toward the zoo. Suddenly he slackened, dismounted and said to a small, grubby orchin:

"I say, my bay, am I right for the

The boy gasped at so strange a sight and thought it must be some new animal for the gardens.

You may be all right if they have a spare cage." he said when he could find his tongue. but you'd ha' stood a far better chance if you'd 'd a tail!"—London Answers

Lewis Carroll's Humor

An English magazine gives some smusing pieces of Lewis Carroll's humor from the forgotten pages of Oxford pamphlets. During the election at Oxford in 1865 he gave vent to the for lowing Euclidean definition; "Plain su perficiality is the character of a speech In which, any two points being taken the speaker is found to lie wholly with regard to those two points." A note is also given on the right appreciation of examiners: "A takes in ten books and gets a third class; B takes in the examiners and gets a second. Find the books, also their value in terms when

REIFF STOCK-PASTURE.

Three Quarters of Section

GOOD GRASS and PLENTY of WATER Good Catch Pen.

TERMS: One dollar per month or ten cents per day.

One and three fourths miles west of south end of Canyon street.

JOHN R. JOYCE. President

NO. 5487

A. C. HEARD. G. M. COORE. Vice President Cashier

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The First National Bank

Carlsbad, New Mexico

Capital and Surplus, \$125,000.

We have ample capital and are prepared at all times to care for the needs of our customers. The patronage of the public is respectfully solicited. No account too small to receive our best attention

R. A. Houser President.

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Open an account with us and try paying by checks. You will find it will pay.

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Middle of the Block, Next door to Post Office

CHEAPER LUMBER

Owing to the recently reduced freight rates and a slight fall in the price of lumber we are able to announce a reduction in the price of lumber of from \$2.50 to \$6 a thousand. The grade is just as good as ever, the price is less. We are now able to compete with yards on the T. & P. and ask the opportunity to figure with those from the Monument locality who have been hauling from these points.

The Groves Lumber Co.

Corn fed BEEF

AND MUTTON

PORK, SAUSAGE,

A-D ALL BY-PRODUCTS.

PHONE NO II

JOHN LOWENBRUCK.

FISH and OYSTERS in Season

Prop.



We Reach Out

and point to the vast expanse of city property and acreage that we

There's Noney In Real Etate

when you se ect bindfold anything on our list. Bold saying we admit. But it's true every word of it. Othershave tested it. So can you. For money in real estate, deal with

McLenathen & TRACY.

REAL ESTATE DEALERS CARLSBAD, N.M.

WHAT A WAGNER MOTOR WILL DO

You give a Wagner Electric Motor a kilowatt hour of electricity. The Motor will---Saw 300 feet of timber. Clean 5,000 knives. Clean seventy-five pairs of shoes. Clip five horses. Run a sieve two hours. Iron thirty silk hats. Grind 120 pounds of coffee. Knead eight sacks of flour Fill and cork 250 dozen pint bottles. Pump an ordinary church organ for one service. Pump 100 gallons water twenty-five feet. Run buffing wheel twenty hours. Run an elec-From plane ten. hours. Lift three and a half tone seventy-five feet in four minutes. Run a small ventilating fan twenty hours. Runa large ventilating fan ten hours. Run a sewing maching twenty hours. Carry your dinner upstates every day for one week. Carry you thirty times from basement to attic eighty feet. Carry you three piles in an electric brougham. Make you happy. A CHILD CAN HANDLE WAG-

THE PUBLIC UTILITIES COMPANY

RACKER ACAGAGAGAGAGAGA

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Prompt Service Reasonable Prices

Good Rigs.....Fine Driving Horses

CARLSBAD and other points on

WINES, LIQUORS, CIGARS

AT REASONABLE RATES

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NOTHING BUT

and we will convince you

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Best reached by direct connection with the A.T. & S.F. Ry

BESURE

your ticket reads via Santa Fe all the way. Full to examination is held." information regarding rates, etc, cheerfully furnished;

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